



Institutional Fact Sheet

Please complete and fax to AGB Board Education and Consulting Services at BECS@agb.org. Thank You.

Name of Institution: CETYS University System

Proposed Date of Workshop: Jan 24th

Length and Time of Workshop: 2 hours

Workshop Focus: Benchmarking

Location of Workshop: Hotel Coral y Marina, Ensenada, Mx

Independent, Multi Campus Public Single Campus Public Multicampus
Foundation

Community College Theological Other _____

President: Enrique Blancas Years in Position: 8 1/2

Previous Position: Dean, Mexicali Campus

Address: Calz. CETYS s/n, Mexicali, B.C, México, 21259 Phone: + 52 6865673730 Fax:
6865650300 E-Mail: ebcas@cetys.mx

Board Chair: Juan Ignacio Guajardo Years in Position: 2

Occupation: Lawyer

Address: Calle Mexico y Madero, Edificio Argua, Mexicali, BC, México

Phone: 6865528501 Fax: E-Mail: jiga@biag.com.mx

Staff Liaison: Carlos H. García Title: Director, Institutional Advancement, System Office

Address: Km 1 Camino Microondas Trinidad, Ensenada, B.C. Mx

Phone: 52 646 1745506 Fax: idem E-Mail: carlosh.garcia@cetys.mx

INSTITUTIONAL INFORMATION

Total enrollment (FTE) 5882 Undergraduate (FTE) 2377 Graduate (FTE) 1724. We also run a High School/Academy with a 1,781 FTE enrollment

Total faculty (FTE): 554* Full-time: 133 Part-time: 421
*50 faculty members are part of our High School/Academy

Highest degree offered: Doctoral Approximate total annual budget: 22 M

GOVERNANCE INFORMATION

Number of voting trustees who serve on the board (associates): 62 Maximum board size: 97

Length of trustee term: Our board has two kinds of members, Consejeros (Trustees) and Asociados. Although we usually refer to them as Consejeros, without any distinction, these two categories do have some differences. Associates are for life and are full voting members, Trustees serve for one year (renewable). Maximum number of consecutive terms: Not defined

Maximum period of service for the board chair: No term limit, usually is around 10 years

Manner of trustee selection: Nomination

How many board chairs, including the incumbent, have served in the position over the past 12 years? 2

How many presidents, including the incumbent, have served in the position over the past 12 years? 2

Frequency and length of board meetings: 3 times a year, 2 hours... but, each chapter holds a monthly 1.5 hour meeting

Has the proposed workshop been discussed with the full board? Yes No, X Note:

I has only been discussed with the senior leadership, however, the whole board is informed

What are the major issues that warrant emphasis at the workshop?

Type of data that is usually monitored by Board Members, Real Peers vs. Aspirational Peers, Risks and considerations when Benchmarking, Bechmarking as part of a decision making system. Institutional Research and culture of evidence. Internal benchmarking (within the System)

What goals has the board set for itself with regard to this workshop? To learn how a benchmarking process should be conducted, how to close gaps with other institutions. What are the risks that come along with benchmarking, issues that the Board should be on the look out

when interpreting data, what are the cultural (idiosyncrasy) considerations proper to benchmarking. How to define who your true peers are.

A handwritten signature in black ink, appearing to be 'C. J. ...', written over a horizontal line.

Institutional Representative (signature)

Jan 8, 2009